



# Leveraging Virtual Reality and Immersive Technology

# Relevance is defining your competitive advantage



**Fit for Purpose**



**Future Fit**



**Digitally Enabled**



**Adaptable**



**Friction Free**



**License to Operate**



## Imagine if you could...

- View spaces from anywhere in the world from any device!
- Not only tell, but show spaces
- Access procedures/manuals in one place
- Save time, save money!
- Provide better experience and confidence

# What is VR and AR?

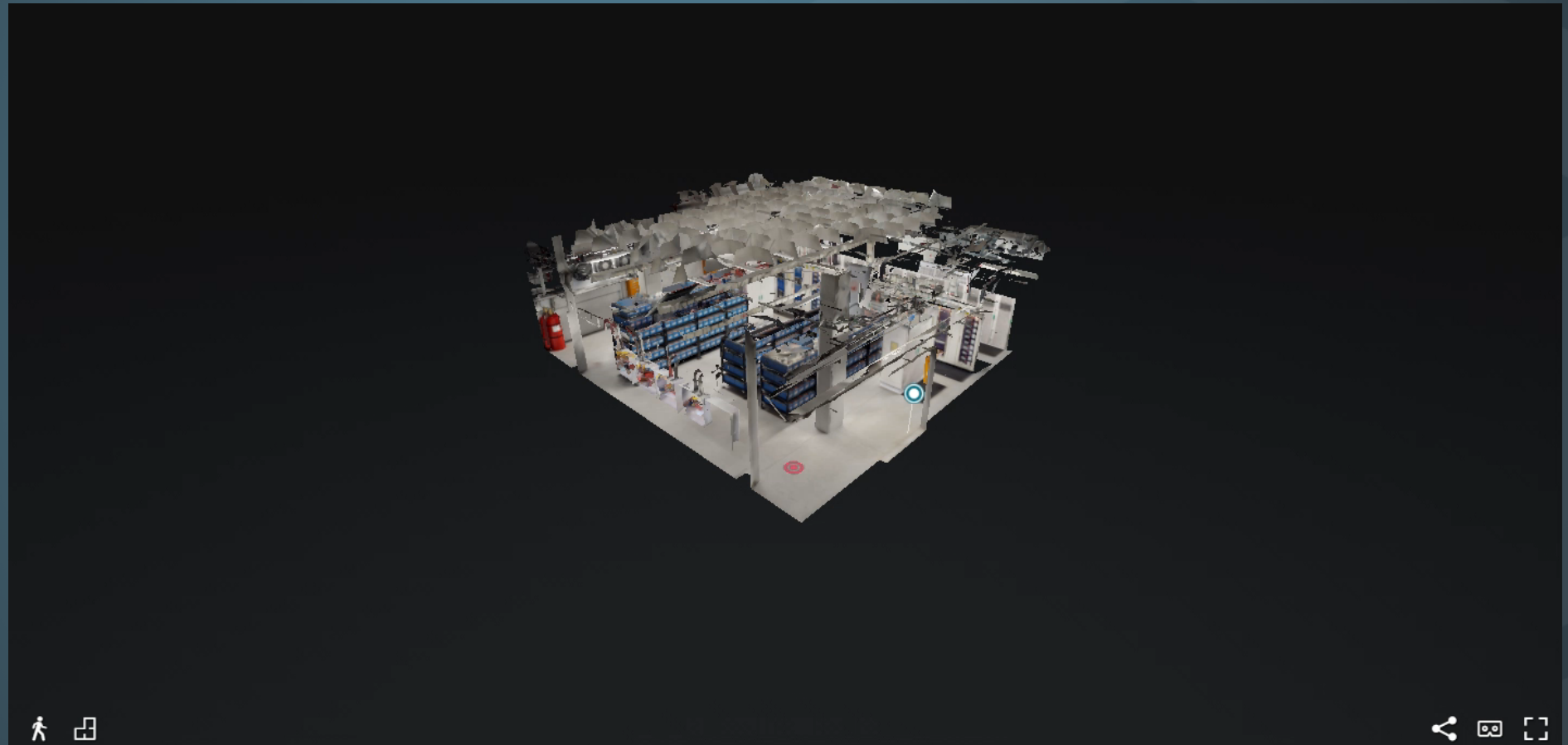
Virtual Reality and Augmented Reality are examples of tech that form part of what is called Immersive Technologies.

A blend between the physical and digital world



# Examples of Immersive Technology – UPS

## Self navigation detailed virtual tours





# Examples of Immersive Technology - GBCSA



# Example: 360 Videos

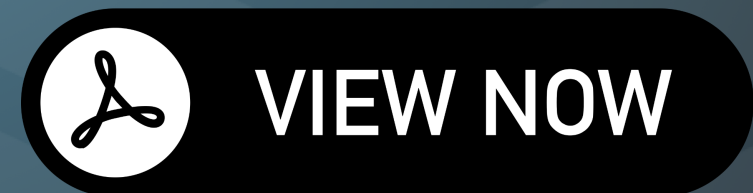
## For large scale detailed walkthroughs





# Example: QR codes

## For on demand content



# So what...



**70%**

Improve customer experience and confidence

\* Estimated based on feedback



**XX<sub>t</sub>**

Reduce carbon emissions through reduced travel



**XX<sub>hrs</sub>**

Save hundreds of hours in lost productive time



Improve accessibility to spaces

Thank you!  
Differentiate yourself with immersive technology

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